

2025 SPRING IMPACT

1,416-K-I-DS MOUNTAIN
564-K-I-DS

MIDWEST 1,022\_KIDS

NORTHEAST 1,106 KUIDS

2.394 KIDS



# **GENDER**

GIRLS: 49.5% BOYS: 50% OTHER: <1%

## AGE

UNDER 5: 12% 6-10: 51% 11-18: 37%

# RACE

BIPOC: 76% WHITE: 23% OTHER: 1%

## **SPORTS**

SOCCER: 1269
FLAG: 1026
BASEBALL: 947
CHEER: 887
TRACK/FIELD: 682
FOOTBALL: 636
SOFTBALL: 505
BASKETBALL: 492
DANCE: 379

GYMNASTICS: 377
VOLLEYBALL: 231
SWIMMING: 120
MARTIAL ARTS: 112
LACROSSE: 81
WRESTLING: 63
BOXING: 59
RUGBY: 51
HOCKEY: 46
TENNIS: 26

SKIING/SNOWBOARD: 19
OTHER: 18
(ARCHERY, CROSS COUNTRY, CANOE,
PADDLING, FIELD
HOCKEY, FENCING, GOLF,
HORSEBACK RIDING, ICE
SKATING, KICKBALL,
PARKOUR, PICKLEBALL,
PING-PONG, ROCK CLIMBING, SAILING, ULTIMATE
FRISBEE, WATER POLO)

#### HIGHLIGHTS

+ 21% OF PARENTS SAID THEIR KIDS ARE PLAYING A SPORT FOR THE VERY FIRST TIME! + 85% OF PARENTS HAVE NOTICED THEIR KIDS ARE SPENDING LESS TIME ON SCREENS SINCE GETTING INVOLVED IN SPORTS.

63% OF PARENTS REPORTED
THEIR KIDS ARE DOING BETTER
IN SCHOOL THANKS TO SPORTS
PARTICIPATION.

SKATING: 22

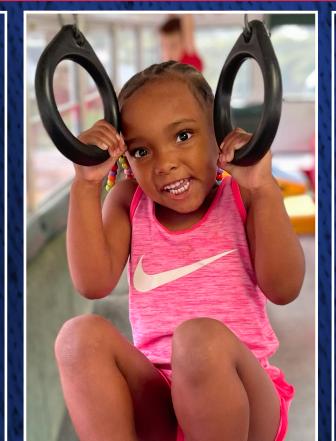
+ 42% MORE KIDS WERE SUP-PORTED THIS SPRING COMPARED TO SPRING OF 2024 — INCLUD-ING 40% MORE GIRLS!



# JACK D., AGE 5 TURNWATER, WA SWIMMING

"I grew up swimming and want my son Jack to have that same lifelong confidence and love for the water. Thanks to Every Kid Sports, he's taking swim lessons and growing more comfortable each week. He now looks forward to them with a big smile. I'm so grateful—this is helping him build lifelong skills, confidence, and a passion for sports."

- Jack's mom, Danielle



#### ARIANA Q., AGE 5 | TRINITY, FL GYMNASTICS

"When my 5-year-old daughter Ariana first stepped onto the Jungle Bus, we thought it was just a fun activity—but it became so much more. She found joy, confidence, and life lessons that went far beyond the mat. From quietly watching to proudly doing the monkey bars on her own, Ariana learned resilience, teamwork, and the magic of believing in herself. Sometimes, the biggest growth happens in the most unexpected places—like a bus parked outside a preschool."

– Ariana's mom, Sara



#### BELLA & ALAZAE, AGE 9

EDINBURG, TX FLAG FOOTBALL

"Flag football has been an incredible first sport for Bella and Alazae, helping them grow in confidence, teamwork, and resilience. Bella, who once struggled with self-esteem due to a physical challenge, found her voice and strength on the field. Alazae discovered a true passion and is learning to push herself and stay motivated. Thanks to Every Kid Sports, they've built lifelong skills, friendships, and confidence that will support them far beyond the game." – Alazae & Bella's grandma, Maria



#### PATRICK M., AGE 10 SAN ANTONIO, TX. BASKETBALL

"Sports are LIFE! This year, my son tried wrestling, and I'm so glad he did. It's boosted his discipline, dedication, and overall athleticism. I can't wait to see how he grows in wrestling and other sports. Thanks to Every Kid Sports for the chance to try something new!"

- Patrick's mom, Jessica