

every kid sports™

2023

IMPACT REPORT



"We believe every child deserves the chance to experience the invaluable life lessons learned through sports. The DICK'S Foundation Sports Matter Program is proud to support the Every Kid Sports program, recognizing that by removing financial barriers, we're not just funding registrations - we're investing in the character, confidence, and future of our youth."

Rick Jordan, VP DICK'S Foundation

"I haven't gone more than a couple weeks without playing something. Sports have taught me so many life lessons: from teamwork, self-confidence, and being there for others, to how to push through adversity and pressure. Sports have given me a community everywhere I live. I want to help more kids gain access to sports so they can learn, play, and live a healthy lifestyle."

Marc Leeb, monthly donor

17,168 kids

West Region
2,080 kids

Mountain
512 kids

Midwest
1,407 kids

Northeast
1,817 kids

Southwest
4,435 kids

South
6,655 kids

FINANCIAL DATA

Amount Awarded **\$2,362,801.38**

Average Grant Amount: **\$139.97**

RECIPIENT DATA

Girls: **38%**
Boys: **61%**
N/A: **1%**

BIPOC: **81%**
White: **18%**
N/A: **1%**

5 and Under: **12%**
6-10: **54%**
11 and Over: **34%**



Jayla, 4

"I was so ecstatic when we found out that we received the grant. I'm a single mother of two and really want my children to be able to do sports but don't have any extra money. My daughter absolutely loves playing soccer and I'm so blessed to be able to allow her to do that through the help of Every Kid Sports!!!"

- Jerzi, Jayla's mom



Aubrey, 8

"I was so excited that we were awarded the Every Kid Sports grant. My daughter loved playing softball last year and we are thrilled she will be able to play again this season. The application process was super easy. Thank you to anyone and everyone who makes this possible. We are very appreciative!"

- Anniston, Aubrey's mom



Makari, 9

"My son was attending virtual school during Covid. He didn't know how to make friends or interact with other children. Football is teaching him how to form friendships with other children and enjoy life without fear. He has always wanted to play football. Thank you for helping me make this possible."

- Kendra, Makari's mom



Oscar, 9

"Receiving this grant helps my son Oscar's future with baseball. I'm not currently working and am excited that I can help fulfill the dreams and the love my son has for playing baseball. It was easy to apply and a fast turn-around. Thank you to all who help these kids play the sports that they love!"

- Yancy, Oscar's mom



Ray Vaughn, 11
Rhiyanna, 8

"I just want to thank Every Kid Sports for giving my children the opportunity to be involved with the community & play the sports they love. I am a single mom of two and struggle to make ends meet so having that support to get my kids involved is essential to their growth and development!"

- Reanna, mom



Caleb, 10

"I'm so thankful to this program to assist with the cost for Caleb to play sports. I'm a single mom of 3 and costs add up. Caleb grew up watching his older brother play and fell in love with it too. When I found out about this program it was a huge weight off my shoulders. Thank you for believing and supporting the kids!"

- Sinthia, Caleb's mom

WE PAY.



KIDS PLAY.