



Partners in play.

everykidsports.com



Every Kid Sports partners with organizations to help children from income-restricted families experience the positive benefits of playing youth sports.

Together, we pay and kids play.

Since 2009, we've been providing the financial support that gets kids playing youth sports.

The #1 barrier keeping kids from income-restricted families from playing youth sports is cost. By paying the registration fees required for youth sports participation, we're providing access to so much more than play.

The "We" in "We pay. Kids play."

We partner with individuals and organizations to make play possible. From lemonade stands to national campaigns, joining the "We" is all-inclusive.

With partners like the DICK'S Sporting Goods Foundation, Under Armour, the NFL and NFL Flag, T-Mobile, Little League™, the NBA Players Association Foundation, ACTIVE Network, and many more, we're driving towards our goal of getting 1-million kids from income-restricted families playing youth sports.

In 2019, we received a three-year, 1.65-million-dollar grant from the Julia Love Pritt Private Foundation, then, the largest grant in our history.

In 2020, we signed a multi-year, multi-million-dollar deal with T-Mobile and Little League® to provide sport registration fees so children from income-restricted families can join a local Little League® program including baseball, softball, and their challenger program for kids with disabilities. The T-Mobile Little League® Call Up Grant provided registration fees for 4,958 children and in 2021, funded 21,196 kids across the country to "play ball!"

The Every Kid Sports Pass

On June 22, 2021, the Every Kid Sports Pass ("eks Pass") will become available nationwide, thanks to a \$5-million grant from The DICK'S Sporting Goods Foundation. The Every Kid Sports Pass helps income-restricted families cover the majority of the cost to register their kids for after-school sports programs. It provides up to \$150 towards registration fees up to four times a year.

The power of the Every Kid Sports Pass is that it promotes kid choice and we fund any sport that the child is interested in participating in, except elite and travel teams. We also believe in multi-sport participation and encourage kids to go from sport to sport to sport throughout the year.

To date, we've helped over 20,000 kids across all 50 states helping them play over 72 different sports and activities.

Welcome to the "We" in We pay Kids play.

We'd welcome the opportunity to partner with your organization to ensure youth sports are an option for all kids. As the industry recovers from the pandemic, making playing possible for those kids previously priced out of participation is a source of first-aid—for the kids, for families, for leagues, and the future of youth sports.

Would you be part of "the We" and ensure every kid has the chance to play sports? Join us!

For more information about partnering with Every Kid Sports, please connect with:

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