



every kid
sports.™

We pay. Kids play.

Organization
Introduction

Our intention is to get those kids priced out of youth sports into the game.

Our mission is to help kids from income-restricted families participate in youth sports so that they too, can experience the positive benefits of playing.



Every Kid Sports is a GuideStar Platinum Transparency 501c3



with over a decade of experience and impact. **We pay. Kids play.**

our focus.



We remove the financial barrier for youth sports participation by solely focusing on covering the cost of registration fees.

Cost is the No. 1 reason kids aren't playing youth sports.
It's the unseen disadvantage sidelining millions of kids.



our solution.



The Every Kid Sports Pass covers recreational youth sports registration fees up to \$150, four times a year, per child, for qualifying families.

Our proven model of activation has been getting kids in the game for over a decade.
It's private. It's efficient. It's effective.




our qualifiers.



The Every Kid Sports Pass is available for kids ages 4-18, whose families qualify for SNAP, WIC, or Medicaid Insurance.

Our focus is on those kids with the greatest need for financial assistance. We're leveling the playing field to playing youth sports.



 every kid sports:

our business model.



We're funded by corporations, foundations, and individual donations, all sharing the common bond of sport.

.85¢ of every dollar given goes towards the paying of recreational youth sports registration fees—the biggest barrier to a kid's participation.




a private way to pay.



Our model uses a funded, controlled debit card for an efficient and private registration process for families.

Our partnership with Chek™ allows us to provide qualified families the privacy of their economic status and register their kids just like everyone else.



 every kid sports:

The impact we'll make will be rooted in the memories made through playing youth sports.

What's one of yours? Imagine giving a kid the opportunity to make a similar memory in their life. That's what we can do, together.



Can you imagine
your logo here?



T Mobile™
OFFICIAL SPONSOR



★ every kid sports.™



We pay. Kids play.

Join the “We” in
We pay. Kids play.