



We pay. Kids play.

[everykidsports.com](http://everykidsports.com)



Every Kid Sports offers corporate partners multiple benefits designed to highlight their shared impact of getting, and keeping, kids active, so that they can realize the many life-changing benefits available through sports.

## Partners create progress.

Our goal is to partner with brands committed to the social equality of youth sports. Together, we can remove the obstacles that keep kids from underserved families from playing. Sports participation can't be built on financial means, but by the meaning sports provides all kids that play. Every kid deserves that chance.

## Become part of the solution to leveling the playing field to playing youth sports.

Your investment will impact income-restricted families throughout the U.S. by getting their kids into youth sports. We focus on the equality of sport, to ensure every race is in the race, the match, and the game. Partner with us to be an activator of social change.

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## Partnering with Every Kid Sports.

### Standard Offerings - Brand Visibility and Recognition

- Name and logo usage of Every Kid Sports logo "Official Partner" designation
- Logo acknowledgment and link on Partnership page of EveryKidSport.org website
- Name and logo in Every Kid Sports newsletters and Press Releases
- Tax deduction benefits: EOY Letter of contribution

### Marketing

- Assistance with cause-marketing campaigns, tailored to issues shared by EKS and partner.
- Deliverables:
  - Access to digital assets via dedicated online resource
  - Co-branded digital fliers for employee fundraising campaigns

### Additionally, Premiere Partners will have access to:

- Metrics - Data on impact directly related to sponsorship funding
- Access to EKS Champions for corporate and promotional engagements

Does this resonate with your organization? Contact us to become part of the "We" in We pay. Kids play.

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