



We pay. Kids play.



A commitment to every kid.

Too many kids are being priced out of playing youth sports.

Together, let's give every kid from a low-income family the opportunity to play youth sports so that they, too, experience the positive outcomes of playing.

We're Every Kid Sports, a 501c3 solely focused on leveling the playing field to playing youth sports. We believe every kid deserves the chance to play and with the assistance of our donors and corporate partners, we pay the registration fees required for participation. Kids can be funded up to four times a year, may choose any recreational sport they desire, and are encouraged to expand the variety of sports they play.



A campaign for national impact.

Our national fundraising campaign, "We pay. Kids play." is committed to closing the participation gap between kids and play when sports come back from the pandemic pause.

Youth sports and its participants are being devastated by the Coronavirus pandemic. The gap between which kids play and those who cannot will be wider than ever when youth sports come back. Let's commit to closing that gap.

The solution to ensure every kid has the chance to play sports.

We started with an ambition in 2010 to level the playing field to playing youth sports. Access to youth sports is one of the greatest challenges for participation. We work with companies and communities to provide the resources for not only accessing sport but for allowing kids to access their full potential. We make this possible through The Every Kid Sports National Pass.

The Every Kid Sports National Pass (The National Pass) is the participation platform supporting qualified families. The National Pass can be applied for up to four times a year, per child in a household, and available for a myriad of recreational sports.

Our online application process is simple, private, and fast, with applications being granted within 7-14 days. Kids, ages 4-18, who's family or legal guardian qualify for Free and Reduced Lunch, SNAP, ACA Insurance Programs, and WIC qualify for The National Pass.

We pay. Kids play. Would you be part of "the We" and ensure every kid has the chance to play sports? [Join us!](#)

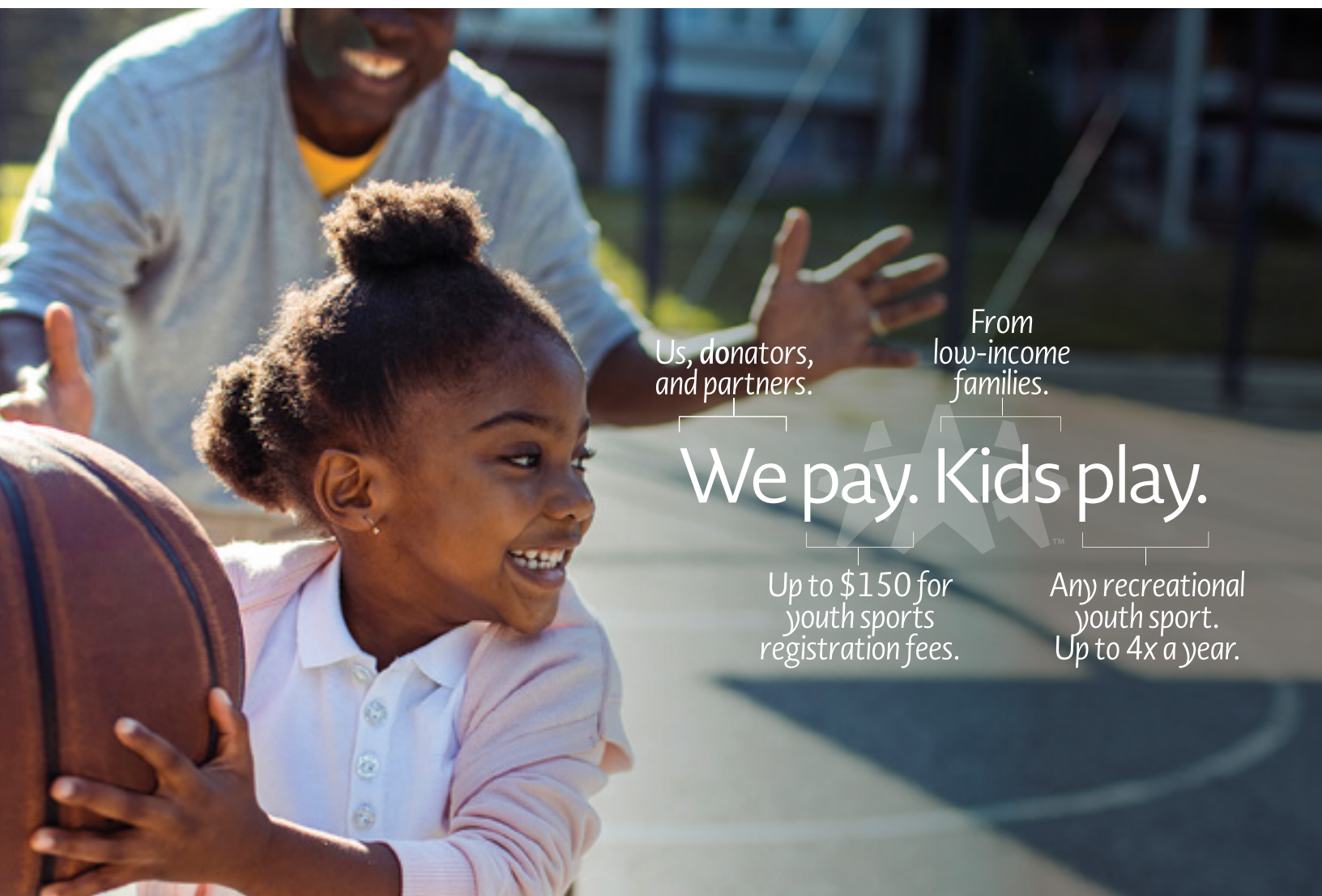
Does this resonate with your organization? Let's get you in the game.

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Us, donators,
and partners.

From
low-income
families.

We pay. Kids play.

Up to \$150 for
youth sports
registration fees.

Any recreational
youth sport.
Up to 4x a year.

A clear and simple plan of action.

We.

A collective “we” make play possible.

Through the teamwork of donors and corporate partners, we’ll level the playing field to playing youth sports.

Pay.

The impact is simple. We pay for the registration fees associated with youth sports participation.

Our simple, proven process of putting funding in play, ensuring the intended demographic receives funding, and reporting on its impact is our model for meaningful contribution to society.

Kids.

Our focus is on kids, ages 4-18, from low-income families and households. We believe every kid deserves the chance to play youth sports. 65% of kids are not playing youth sports and the #1 reason is cost.

Play.

We focus on recreational sports of all types and encourage the practice of multisport participation. Everything’s in play: social connections, emotional well-being, and physical development...the list goes on and on.

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