

Be his champion.



You're the type of person that has the ability to influence individuals and organizations to create a positive, personal change through awareness.

You are a champion, my friend.

Thank you for your interest and efforts as a Every Kid Sports Champion! Your contribution will broaden the awareness of our mission and ultimately help put more underserved kids in the game.

We've purposely made your champion impact easy to engage with. These three "Champion Challenges" are sure to amplify your impact and leave you feeling fulfilled. Accept one, two, or all three of these challenges. The choice is yours.

Socialization.

1. Follow us on the various social media sites:

Facebook: [@everykidsports](https://www.facebook.com/everykidsports)

Instagram: [everykidsports](https://www.instagram.com/everykidsports)

Twitter: [@everykidsports](https://twitter.com/everykidsports)

LinkedIn: [Every Kid Sports](https://www.linkedin.com/company/everykid-sports)

YouTube: [Every Kid Sports](https://www.youtube.com/everykid-sports)

2. "Like," Comment, Share and Re-Post content.

No need to cover all social media channels, only the ones you're currently using. This added exposure creates potential: the potential to get more kids in the game.

Identification.

Share with your world why you're choosing to champion Every Kid Sports! Here's how:

1. Record a :30 - :60 video testimonial featuring your motivation to be an Every Kid Sports Champion.

2. Email your video to: amanda@everykidsports.org.

Use one of our scripts or get creative!

S1: The Why Statement

Hi, I'm < >. My purpose as an Every Kid Sports champion is to < what you wish to contribute >, so that <the impact of the contribution.> Join me!

S2: The Mission Statement

Hi, I'm < > and I am a champion for Every Kid Sports. I'm excited to help in any way to make sure every kid has a chance to play. Join me.

S2: Youth Sports Story

Hi, I'm < > and I am a champion for Every Kid Sports. My youth sports story is < >. Help me ensure all kids have their own youth sport story.

Advocate & Introduce.

1. Share the Every Kid Sports opportunity with your influential network as an opportunity to support an important social equality cause.

The main message to share for Every Kid Sports is:

"We believe every kid deserves the chance to play and thrive in life through positive sports experiences. We provide the resources that level the playing field of playing youth sports to get and keep kids in the game."

Make connections for Natalie, Bob, and Tim to potential financial supporters of Every Kid Sports, both private and corporate. We can help amplify their brand, engage their people, and positively impact their community.

Does this resonate with your organization? Let's get you in the game.

Natalie Hummel,
Executive Director
541-610-8282
natalie@everykidsports.org

John Ballantine,
Co-Founder
541-410-6310
john@everykidsports.org

Bob Trygg,
Strategic Initiatives
650.739.5115
bob@everykidsports.org

Tim Gibbons,
Development Director
541.306.8448
tim@everykidsports.org



300K+

Kids, ages 4-18,
impacted

4M+

Hours of moderate to
vigorous physical activity

72

Sports and activities chosen by kids

48

States where kids have been
positively impacted



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