



We pay. Kids play.



Every Kid Sports partners with organizations to help children of low-income families experience the myriad of benefits inherent with youth sports participation. Together, we pay and kids play.

Since 2009, we've been providing the financial support that gets kids playing youth sports.

The #1 barrier keeping kids from low-income families from experiencing everything in play is cost. By paying the registration fees required for youth sports participation, we're providing access to so much more than play.

The "We" in "We pay. Kids play."

We partner with individuals and organizations to make play possible. From lemonade stands to national campaigns, we make it possible for everyone to help.

We partner with Nike, T-Mobile, Little League™, the NBA Players Association, ACTIVE Network, and many more industry leaders to drive towards our goal of getting 1,000,000 underserved kids into youth sports, nationally.

Last summer we received a three-year, 1.65-million-dollar grant from the Julia Love Pritt Private Foundation, the largest grant in our history.

Also, we recently signed a multi-year, multi-million-dollar deal with T-Mobile and Little League® to provide sport registration fees so children from low-income families can join a local Little League® program including baseball, softball, and their challenger program for kids with disabilities. We provided registration fees for 4,958 children and anticipate an even larger response next season with the plan of helping thousands of kids across the country to "play ball!"

We are on stable footing when it comes to funding. With the impact of the Coronavirus, however, the need now far exceeds what we have raised to date, and we are inviting partners to join us in addressing the growing need.

The Every Kid Sports National Pass

The Every Kid Sports National Pass ("The Pass") is designed to help low-income families cover the majority of the cost to register their kids for after-school sports programs. It provides up to \$150 towards registration fees up to four times a year and funds participation, nationally.

The power of The Pass is that we promote kid choice and we fund any sport that the child is interested in participating in as long as it is a recreational sport. We also believe in sport sampling and encourage kids to go from sport to sport to sport throughout the year.

We have helped over 20,000 kids across all 50 states helping them play over 72 different sports and activities.

The Future

As we all know, kids throughout the country are dealing with the cancellation of the sports that mean so much to them and provide so many benefits to their development. Here, at Every Kid Sports, our team and our board is hard at work ensuring that when sports resume play, low-income families can get their kids into the games and the ecosystem of health they provide.

We'd welcome the opportunity to partner with your organization to help make that happen.

We pay. Kids play. Would you be part of "the We" and ensure every kid has the chance to play sports? [Join us!](#)

Does this resonate with your organization? Let's get you in the game.

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