



We pay. Kids play.



PRESS RELEASE
March 15, 2021
FOR IMMEDIATE RELEASE

Every Kid Sports a Beneficiary of the Acclarity Conference For Economic Recovery

To create a strong relationship between our organizations and further the mission of the Acclarity Conference For Economic Recovery.

BEND, OR, March 15, 2021 – **Every Kid Sports**, a leading national non-profit organization that provides financial support to children of low-income families to pay sports registration fees, announces it will be one of several non-profits that will be a beneficiary from the Acclarity Conference For Economic Recovery (AC4ER) scheduled for April 22-23. Zone Capital Partners, a management consulting firm based in Dana Point, California is the title sponsor for the virtual conference. It will bring together leading experts in the fields of the financial, sports, and non-profit communities. Conference registration page: <https://www.acclarity4economicrecovery.com/shop>

This partnership will provide new opportunities of financial support for **Every Kid Sports** and a national platform to tell our story. In addition, each organization will cross promote across their websites and social media channels.

Every Kid Sports will continue to offer their signature program, the Every Kid Sports Pass, which provides qualified families up to \$150 four times a year, per child, for participation in the sports of their child's choice. **Every Kid Sports** encourages sport sampling, as research shows that playing a variety of sports allows for greater physical literacy, better socialization, and greater enjoyment in being physically and emotionally active. It prepares them for a lifetime of activity, connection, and positive experiences.

Executive Director Natalie Hummel states, "We are honored to be a beneficiary of the Acclarity Conference For Economic Recovery and excited that more kids will have the opportunity to get the positive benefits from playing youth sports."

Zone Capital Partners Founder and CEO Ira W. Miller stated, "We are pleased to be a lead Sponsor in this April event and to help bring together the Financial Community for a good cause. We are particularly fortunate to be associated with **Every Kids Sports** as we recognize them as leader in supporting youth sports programs around the country return to normalcy. Their efforts are changing lives."

AC4ER Founder Christopher Hunt states, "This is an immense pleasure to bring together the Capital Markets and Financial Communities to join us in April in a Covid free Virtual Environment to raise awareness for benevolent organizations like **Every Kid Sports**. To help young boys and girls all over the country access to youth sport programs will change their lives and provide them with the tools they need to succeed." <http://www.zonecapitalpartners.com/>

For more information or to learn more about **Every Kid Sports** please visit: www.everykidsports.org.

About Every Kid Sports

Headquartered in Bend, Oregon Every Kid Sports is a national 501(c)(3), a 2021 GuideStar Platinum Transparency awarded nonprofit organization that has worked since 2009 to provide a variety of sports-related opportunities designed to remove the financial barriers that typically prevent kids from being active through sports. Every Kid Sports has been recognized by The Aspen Institute as a 2019 Project Play Champion, as well as a recipient of the 2019 Beyond Sports Collective Impact Award for Reduced Inequalities. Partners in their work have included Nike, T-Mobile, Little League International and the National Basketball Players Association Foundation.

For more information regarding this announcement, please contact:

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