



You're the type of person that has the ability and opportunity to influence individuals and organizations to create a positive, personal change:

For kids, for brands, and for entire communities, through sport.

## You're so pro: Purpose-driven, Respected, and Optimistic.

Thank you for your interest and efforts as a Every Kid Sports PRO! Your contribution will broaden the awareness of our mission and ultimately help put more underserved kids in the game.

We've purposely made your champion impact easy to engage with. These three "PRO Challenges" are sure to amplify our impact and leave you feeling fulfilled. Accept one, two, or all three of these challenges. The choice is yours.

### Socialization.

#### Follow us on the various social media sites:

Facebook: Every Kid Sports
Instagram: @everykidsports
Twitter: @everykidsports
LinkedIn: Every Kid Sports
YouTube: Every Kid Sports

## "Like," Comment, Share and Re-Post content.

No need to cover all social media channels, only the ones you're currently using. This added exposure creates potential: the potential to get more kids in the game.

### Advocation.

Share the Every Kid Sports opportunity with your influential network as an opportunity to support an impact-heavy, socially imperative cause.

The main message to share for Every Kid Sports is:

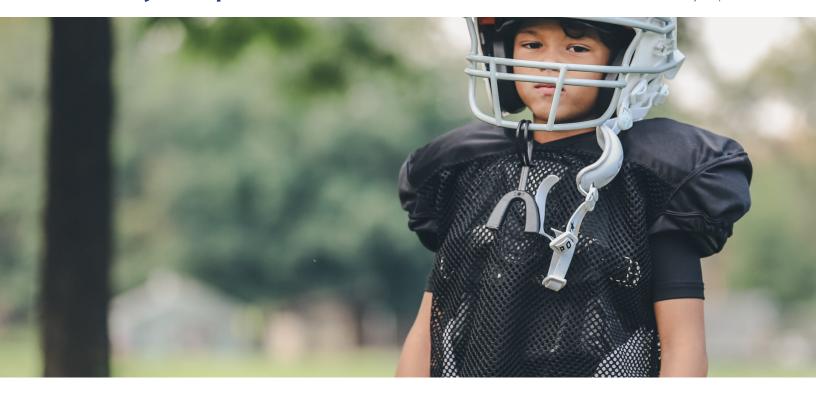
"We believe every kid deserves the chance to play and thrive in life through positive sports experiences and increased activity. We provide the resources to get and keep kids moving and in the game!"

### Introductions.

Your ability to make connections with potential financial supporters of Every Kid Sports, both private and corporate/brand, is powerful. We can help amplify their brand, positively impact their community, and provide them the possibility of activating the next GOAT.

Never doubt your ability to influence positive change through Every Kid Sports. Together, we can connect your contacts to something meaningful.

# **\*\*** every kid sports:



300K+

Kids, ages 4-18, impacted

4M+

Hours of moderate to vigorous physical activity

72

Sports and activities chosen by kids

48

States where kids have been positively impacted



Does this resonate with your organization? Let's get you in the game.

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