



We pay. Kids play.

Every Kid Sports partners with organizations to help children of low-income families experience the developmental benefits of sports participation.

Collectively, we pay and kids play.

Since 2009, we've been helping kids play through nationally recognized programs and the financial support of individuals and businesses of every size and market.

In September of 2019, Every Kid Sports received awards from [The Aspen Institute as a Project Play Champion](#) and from [Beyond Sport](#) for our innovative and meaningful work to get more children from low-income families physically active.

We partner with Nike, T-Mobile, Little League™, the NBA Players Association, ACTIVE Network, and many more industry leaders to drive towards our goal of getting 1,000,000 underserved kids into youth sports, nationally.

How we fund it.

We are on stable footing when it comes to funding. With the impact of the Coronavirus, however, the need now far exceeds what we have raised to date, and we require assistance.

Pre-Covid 19, our momentum had as much heat as a Nolan Ryan fastball. Last summer we received a three-year, 1.65-million-dollar grant from the Julia Love Pritt Private Foundation, the largest grant in our history.

In addition, we recently signed a multi-year, multi-million-dollar deal with T-Mobile and Little League® to provide sport registration fees so children from low-income families can join a local Little League® program including baseball, softball and their challenger program for kids with disabilities. We provided registration fees for 4,958 children and anticipate an even larger response next season with the plan of helping thousands of kids across the country play ball!

Our Solutions

We have two solutions that increase physical activity and get kids moving:

AMPED. Our school-based running program that provides a high-engaging and motivating experience to get and keep kids moving. Over 97,000 children received regular physical activity in AMPED across 198 schools and 34 states.

Every Kid Sports Pass. The Every Kids Sports Pass ("The Pass") is designed to help low-income families cover the majority of the cost to register their kids for after-school sports programs. It provides up to \$150 towards registration fees up to four times a year and funds participation, nationally.

The power of The Pass is that we promote kid choice and we fund any sport that the child is interested in participating in as long as it is a recreational sport. We also believe in sport sampling and encourage kids to go from sport to sport to sport throughout the year.

We have helped over 20,000 kids across all 50 states helping them play over 72 different sports and activities.

Our Future

As we all know, kids throughout the country are dealing with the cancellation of the sports that mean so much to them, and provide so many benefits to their development. Here at Every Kid Sports our team and our board are hard at work ensuring that when sports return that all kids, regardless of family resources, are able to get back in the game they've missed so much – and we'd welcome the opportunity to partner with your organization to make it happen.

Does this resonate with your organization? Let's get you in the game.

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300K+

Kids, ages 4-18,
impacted

4M+

Hours of moderate to
vigorous physical activity

72

Sports and activities chosen
by kids

48

States where kids have been
positively impacted



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